NH DESIGNS

NINA HORTEN

UI/UX & BRAND DESIGNER

VIEW PORTFOLIO
ninahortendesigns.com/portfolio2/
Password: Nina_Horten

Creative designer who bridges brand, UX/UI, and development to craft cohesive, user-focused experiences. Skilled at translating strategy into intuitive visuals that drive engagement, strengthen brand identity, and deliver measurable results.

CONTACT

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EDUCATION

Bachelor of Information Technology
Hiak College, Norway

Graphic Design Advanced Certificate
Sessions College

Google UX Design Certificate
Coursera

High Performance Leadership, Teamwork, & Negotiation Certificate
Northwestern University

SKILLS

Design

UX/UI Design
Branding
Print & Digital Design
Wireframing | Prototyping
Accessibility (ADA)
Usability Testing
Email/MMS design
Animation/GIFs/Video
Social Media Content

Tools & Software

Figma
Adobe Creative Suite
Salesforce Content Builder
HubSpot
WordPress
Canva

Coding

HTML/ CSS

Languages

English
Norwegian

WORK EXPERIENCE

UX/UI Designer

GL Homes | Jun. 2026 - Present

- Design high-impact, responsive websites with a focus on UX/UI and accessibility
- Deliver brand-aligned digital experiences from concept through launch
- Create intuitive, visually compelling interfaces that elevate the user experience

Sr. Digital UX/UI Designer

HairClub | Feb. 2024 - May 2026

- Designed digital campaigns that boosted lead generation by 36%
- Lead UI/UX design across web platforms, ensure ADA compliance and responsive design
- Designed a personalized appointment email journey that improved speed-to-lead and efficiency
- Designed cross-channel content: emails, MMS, landing pages, social media, and videos
- Strengthened brand recognition and user trust by maintaining consistent visuals across channels

Freelance UI Designer

NexCore Group | Sep. 2023 - Feb. 2024

- Created digital and print materials that reinforced brand consistency and recognition

Graphic Designer | UX/UI & Digital Design

TherapeuticsMD | Apr. 2021 - Dec. 2022

- Led and executed brand design across logos, print design, digital design, and visual identity systems
- Directed UX/UI revamps for corporate, consumer, and HCP sites to boost usability and engagement
- Created, coded, and tested animated banner ads and emails, reducing outsourcing costs
- Designed and managed content for social media channels and produced short-form videos
- Developed reusable templates to streamline production and elevate output quality

UI Designer

Regent Seven Seas Cruises | Dec. 2019 - Feb. 2020

- Created responsive emails and digital banners, aligning with marketing strategy to drive engagement

Sr. Graphic Artist

Take 5 Media Group | Apr. 2017 - Jul. 2019

- Developed email campaigns and banners for Fortune 500 clients, driving engagement
- Created on-brand print and digital collateral, ensuring consistency and quality across all materials

Freelance UX/UI Designer

Dec. 2009 - Apr. 2019

- Designed UX/UI solutions that improved client engagement and boosted conversions
- Created digital and print assets tailored to client goals, audiences, and brand identity
- Collaborated directly with clients to translate strategy into intuitive, visually compelling experiences

UI Designer/Barn Manager

Janski Stables Inc. | Jan. 2008 - Dec. 2014

- Designed and managed the company website, ensuring an engaging user experience
- Oversaw racehorse operations while handling digital design task