



I am a creative UX/UI designer, & a dedicated problem solver who combines efficiency to craft innovative UX designs, seamlessly bridging design, & development with a strong coding background.

SKILLS

DESIGN

Visual Design
UX Design
Brand Design
Responsive Design
Storyboarding
Wireframe
Mockups
Prototyping
Usability Testing
Information Architecture
Marketing
Illustration
Photo Editing
Typography
Print Design
Logo Design
Email/MMS design
Animation/GIFs/Video

SOFTWARE

Photoshop
Illustrator
XD
Figma
InDesign
Animate
Dreamweaver
After Effects
Premiere Pro
Express
WordPress
Salesforce Content Builder
Canva

CODING

HTML/ CSS

LANGUAGES

English
Norwegian

EXPERIENCE

Sr. Digital UX/UI Designer - HairClub | Feb 2024 - present

- Design & develop responsive, intuitive layouts for various websites, ensuring accessibility & ADA compliance
- Create mockups, wireframes, & prototypes to conceptualize and refine design ideas before implementation
- Ensure consistent branding & visual elements across platforms enhancing user experience & design coherence
- Optimize website performance by addressing loading times & graphics for a seamless browsing experience
- Design & create marketing materials, digital campaigns, emails, MMS, social media, landing pages, & videos

Freelance UI Designer - NexCore Group | Sep 2023 - Feb 2024

- Designed diverse materials for digital and print, ensuring brand consistency

Graphic Designer - TherapeuticsMD | Apr 2021 - Dec 2022

- Led UX design projects, iteratively improving brand, & corporate websites through collaboration
- Designed & developed comprehensive brand identities & marketing materials for corporate, HCP, & consumers
- Designed, coded, & tested animated banner ads, & emails, resulting in significant cost savings
- Improved, & speeded up processes by creating templates for digital media while multitasking effectively
- Enhanced follower growth through the design, & management of corporate social media posts, videos & pages

UI Designer - Regent Seven Seas Cruises | Dec 2019 - Feb 2020

- Designed, & coded responsive email campaigns, & banners, with a strategic emphasis on campaign objectives

Sr. Graphic Artist - Take 5 Media Group | Apr 2017 - Jul 2019

- Designed, & coded responsive emails campaigns, & banners for Fortune 500 clients, boosting revenue
- Tested, & troubleshoot emails for optimal performance while multitasking on projects with tight deadlines
- Designed and developed print, & digital marketing materials with cohesive brand aesthetics

Freelance UX/UI Designer | Dec 2009 - Apr 2019

- Designed, & developed user-centric website solutions, increasing user engagement for clients
- Collaborated with clients to create digital, & print design materials aligned with their needs, objectives, & budgets

UI Designer/Barn Manager - Janski Stables Inc. (Co-owner) | Jan 2008 - Dec 2014

- Expertly cared for, massaged, trained, & raced racehorses across Canada, & the USA, & maintained the website

Technical Support - Dell, Oslo Norway | Aug 2006 - Apr 2007

- Demonstrated advanced technical troubleshooting skills while resolving computer issues

EDUCATION

Google UX Design Certificate - Coursera | Dec 2022 - May 2023

Comprehensive UX Design Training: User Empathy, Pain Point Analysis, Solution Ideation, Competitive Audit, Wireframes, Mockups, & Prototypes Creation, Inclusive Design, Testing, & Iteration.

Graphic Design Advanced Certificate - Sessions College | Jan 2015 - Jan 2016

Comprehensive Graphic Design Training: Color Theory, Design & Composition, Advanced Graphic Design Tools, Typography, Print & Digital Design, Logo Design, Illustrations, & Photo Editing.

Recognized Excellence: Awarded student of the month.

Bachelor of Information Technology - Hiak College, Norway | Aug 2001 - Jun 2005

Areas of Expertise: Application Development, Systems Development, Data Security, System Administration, IT Economy & Innovation, Organization, & IT Management.